

BETHEL BUSINESS ASSOCIATION

Minutes of 12/20/2007 Meeting

Chair Kirk White opened the meeting at 6:35 at the offices of Paradigm Consulting. The minutes of the prior meeting were read and accepted.

Old Business

The plans for March Home and Garden Show are progressing well. Matt reported that Dandelion Acres has agreed to decorate the entry as they have in the past.

Nick is still researching the banner system for downtown and will report at a later meeting.

Nick has contacted a sign painter and has a meeting scheduled with him to show him the "Welcome to Bethel" signs.

Kirk has sent out an email requesting suggestions for potential mixer locations for 2008.

The Legislative Breakfast series is set to begin on the last Monday in January (28th) and Kirk is working on notifying the Legislators.

Several responses have come back regarding the future of Fort Fortitude. We will possibly form a committee with interested people to work with the Selectboard on this project.

The Annual Meeting plans have begun with Kirk to contact the school to reserve the date and a caterer. Mary Floyd will work on the program format.

Kirk will be speaking with Lang regarding the "Wall to the Hall" project, in particular the portion of burying the electrical/phone/cable wires in the downtown.

New Business

The formation of the nominating committee was tabled until the next meeting.

In other new business, our newest member Jamal Kheiry has generously offered to facilitate a seminar on "Public Relations and Media Relations" and donate the proceeds to the BBA as a fundraiser. The seminar potentially could be held in late January or early February. Jamal will present his idea in more detail at the next meeting.

The next meeting will be January 2, at the Paradigm Consulting building.
The meeting was adjourned at 7:15 pm.

Respectfully Submitted,
Rick Benson, Acting Secretary