

Bethel Business Association
Minutes of Jan 17, 2008 Meeting

Meeting was opened at 6:45 PM by Chair Kirk White
At the offices of Paradigm Consulting Co

REPORTS

Secretary's Report

The Minutes of the previous meeting were accepted as presented.

TREASURER'S REPORT

Accepted as read

MEMBERSHIP REPORT

Geneva said we now have 59 members now

OLD BUSINESS

Home & Garden Show

Matt reported that we have about 5 exhibitors signed up.

He thinks it would be a good idea to have an insert in The Herald of Randolph.

The costs would be about \$340 after expenses. He thinks it would be worth it to try to get more attendance. The idea was approved unanimously.

Kirk asked about additional ideas for advertising the event.

Bethel Banner System

Nick still has to talk to a few more people

Welcome Signs

Meeting with Scott, the sign maker, has been rescheduled due to weather. Nick will report at the next meeting

Mixers

Still looking for ideas where to have mixers

Legislative Breakfasts

Kirk sent out invitations to all legislators in our district and surrounding area.

Neal Fox will moderate.

Ft. Fortitude

The Selectboard directed Delbert Cloud to apply for a grant with Dubois and King to do an engineering study of the Fort Fortitude area

Annual Meeting on April 7th

Spoke with Willi B's for the catering.

Mary Floyd is working on the agenda with Kirk

PR Seminar Fundraiser

No registrations yet. Still trying to get the word out to more folks to attend this seminar. Jamal said if there are no people signing up, perhaps the BBA would like to consider sponsoring this event for FREE this time. Deadline is Jan 24th.

NEW BUSINESS

Nominating Committee

Still don't have one. Should we table this again till the next time?

Other

Kirk said that Linda Orr called him about the Farmer's Market. They are looking forward to doing it again and want to do more advertising to get the word out.

They wanted to know if they could have the market go later. Kirk advised her to contact the Selectboard since they had concerns about parking for the Rotary at the same time.

Bethel website

Heidi passed out some info about the traffic on the Bethel website. In the last month there have been 856 visits to the site. 748 by unique visitors.

Next meeting will be on February 6th at Paradigm Consulting

Meeting was adjourned at 7:39 PM

Respectfully submitted

Heidi M. Nikolaidis

In the absence of Rick Benson