

BETHEL BUSINESS ASSOCIATION
Minutes of 12/5/2007 Meeting

Chair Kirk White opened the meeting at 6:33 at the offices of Paradigm Consulting. The secretary's report was read and amended. Sue Griffin reported the checkbook balance of \$3,091.68.

Geneva Gaiko reported we have had 1 new member join since the last meeting.

Old Business

Holiday decorations: Rick Benson indicated that with the help of Matt Washburn and the Fire Department, the rest of the holiday decorations will be up by this weekend.

BBA Newsletter: Kirk noted that in place of the former printed newsletter, he will be making use of the automated email list from the website to distribute news.

BBA Inventory: Rick indicated the list is complete and all items are now either in the Bethel Mills building on Main Street or in Newall Wood's basement (sound system).

Home & Garden Show 2008: Matt has the letters ready to go & will be sending them out right away.

Hall to the Wall Plan: Kirk has spoken to Mary Anderson regarding an article on the progress to date and it will be printed in The Herald soon. The banner system was discussed again and Nick Nikolaidis was recruited to investigate this project further.

New Business

Officers for 2008: Kirk encouraged the membership to begin thinking of a slate of officers for 2008-9. He indicated that after 2 years as chair, it was time for someone new to step up.

Goal & Activities for 2008:

- 1) Lang Durfee requested that we consider doing a "spruce up" of the "Welcome to Bethel" signs. Nick will talk with a sign painter he knows for a quote.
- 2) Legislative Breakfast: We will again host this event as before on the last Monday of each month starting in January. Nick has offered the Black Forest as a venue and Bev Washburn volunteered John to handle the sign duty.
- 3) Mixers: Nick will check with the Historical Society to see if they would be interested in hosting one. Kirk will also email the members for other suggestions. It was also noted that if a company did not have a suitable location, Peter Nikolaidis has offered the meeting room in his building as a location to meet.
- 4) Peavine Park Improvements: We will revisit this topic in March.

- 5) Fort Fortitude: Now that this area has been formally transferred to the Town, what should be done to improve it? Rick suggested a group of interested people get together and approach the Select board to begin the process. Kirk will send an email out to elicit interest and Heidi will make note of it in the Historical Society newsletter.

The next meeting will be on December 20, 6:30pm at the Paradigm building.

Respectfully Submitted,

Rick Benson, Acting Secretary.